

ONE WOMAN'S QUEST TO EXPLORE AND INSPIRE THE WORLD



SARA HASTREITER



# A WORLD FIRST RECORD ATTEMPT



## MEET SARA HASTREITER



ATTEMPTING TO BE THE FIRST WOMAN IN HISTORY TO SAIL ALL 7 SEAS AND CLIMB THE 7 SUMMITS. 1 OTHER PERSON IN HISTORY HAS COMPLETED THIS ENORMOUS CHALLENGE AND SARA IS WELL ON HER WAY WITH ONLY 4 REMAINING SUMMITS

HAVING GRADUATED FROM THE UNIVERSITY OF WYOMING WITH A REGIONAL FOCUS IN AFRICA AND THE SOCIAL SIDE OF HIV/AIDS, SARA HAS WORKED WITH COUNTLESS HUMANITARIAN AND VOLUNTEER PROJECTS IN AFRICA, THE US AND CARIBBEAN. SHE HAS BEEN A PROFESSIONAL SAILOR FOR THE PAST 8 YEARS, ACHIEVING A CAREER HIGHLIGHT BY COMPETING IN THE VOLVO OCEAN RACE. SARA IS CURRENTLY SAILING AND TRAINING TO CLIMB MT. EVEREST IN THE SPRING OF 2019.



# SARA'S FEATS TO DATE



Sara Hastreiter has sailed across every ocean on the planet, including five Trans-Atlantic's, a true rounding of Cape Horn after 5,000 miles in the Southern Ocean, setting a world speed record in the Round Britain and Ireland race and Royal Ocean Racing Club's Multihull of the year in 2015.

**May - June 2010**  
North Atlantic Ocean

**September 2013**  
Arctic Ocean

**October 2014**  
South Atlantic

**March 2015**  
South Pacific

**March - April 2015**  
Southern Ocean

**January 2015**  
Indian Ocean

**March 2017**  
North Pacific

Having sailed all seven seas and climbed three of the seven highest mountains of the world's seven continents, Sara seeks to become the only female and only other human in history to complete the monumental task of sailing all seven seas and climbing the "Seven Summits."

**August 2006**  
Mount Kilimanjaro

**February 2017**  
Mount Aconcagua

**August - September 2017**  
Mount Elbrus

**March - May 2019**  
Everest

**July 2019**  
Carstensz Pyramid

**November - December 2019**  
Mount Vinson

**June - July 2020**  
Mount Denali

Sara is incredibly dedicated to her cause and purpose in life, she is known as "The Spirit Of Exploration" by her colleagues and team mates due to her willingness to adapt in order to grow. Sara is a World Record holder: "All female speed record in Round Britain and Ireland Race". She was also a member of the most successful all female team in the Volvo Ocean Race 42 year history. Sara's global exploration and charitable work has taken her to more than 51 countries around the world.

Sara has participated in Sport Relief "Hell on High Seas"; which was an adventure sailing challenge to raise donations for the "Sport Relief" charity in the UK. Sara helped raise \$1.5 million in 1 week.

Sara has also been involved in "Have a heart for Haiti", "Sol Relief" Disaster relief for hurricane victims, Partnered with UN organization WSSCC for Menstrual Hygiene Activation, conducted her own charitable campaigns such as the "Aconcagua for Austin" where Sara demonstrated her dedication of climbing Aconcagua to raise money for treatment of childhood cancer victim to Austin, 5 yrs old

## OCEANS

## MOUNTAINS

## CHARITIES



# GLOBAL ENGAGEMENT



## WIDE REACH & AWARENESS



SARA.BLU WEBSITE



SOCIAL MEDIA



PRESS

\* click on the relevant icon to visit each media



# JOIN THE ADVENTURE



## CORPORATE PARTNERSHIP

Corporate Social Responsibility platform to facilitate and promote charitable interest

Rights to naming of expedition and graphic design of logos

Internal keynote presentations and motivational speeches; both pre and post expedition.

Increase brand awareness in key demographics

Internal activation for employee engagement

Use of athlete for PR activities pre and post expedition

Rights to all generated media and content from expedition and external activation

Social media activation

### Partner



Sara's current objective is to find corporate partnership to collectively accomplish her monumental goal of being the first women ever to sail the 7 seas and climb the 7 summits.

She is hoping to find one main partner to work together with as an ambassador for the company and their future objectives. As always, she is passionate about continuing her humanitarian efforts and looks forward to naming a future charitable initiative to support in line with her partners corporate social responsibility focus.





CONNECT WITH ME



LET'S WORK TOGETHER

*The Spirit of Exploration*



**SARA HASTREITER**  
**Professional Sailor,**  
**Athlete & Adventurer**  
hello@sara.blue  
+1-407-634-8984

